Press Release

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WorkXpress Provides 5GL Software Solution for New Partner, Strategy-Driven Performance, to Create Customized Applications

(Carlisle, PA) — WorkXpress, the world's most functional Platform as a Service (PaaS) without programming, announced the signing of their newest partnership, an independent software vendor (ISV) arrangement with Strategy-Driven Performance of Denver, Colorado.

Strategy-Driven Performance (SDP) is a "people-driven market leadership" strategy consulting firm. Strategy-Driven helps corporate leaders define a vision that differentiates them from their competitors, and aligns their leadership, workforce, and organizational environment to support the realization of the business vision. SDP is building their entire Organizational Alignment and Performance suite with the WorkXpress platform to provide their clients with a complete people-centered performance management application and progress tracking system.

"I have extensively used other Platform as a Service products and, after significant evaluation, decided on WorkXpress. For my suite of applications, I needed a higher level of platform flexibility and customizability, to be able to create the needed functionality, flow and user experience. WorkXpress is the only platform that allows building of customized applications without compromising the application's functionality and user experience and that can provide what I needed without having to hire a programmer. Thanks to this sophisticated 5GL Platform as a Service environment, I'm able to develop and deploy my suite of applications in just weeks at significant cost savings," said Marc Chouinard, principal of Strategy-Driven Performance. "One other benefit is excellent customer service. I've been getting far more personalized service with WorkXpress than I ever did with any other service provider."

Strategy-Driven has already begun building their suite of applications. Some of the applications that will compose the suite include; Leader's Business Vision assessment, assessment of the workforce's culture of execution, Leadership Focus assessment, organizational alignment, self-directed professional development (based on the defined Business Vision), and many more.

Treff LaPlante, WorkXpress President and CEO said, "Our easy to use Platform as a Service will allow Strategy-Driven to achieve the level of software they need to be successful. This is a next generation cloud computing solution that provides an avenue for our partners to offer software applications they could never have afforded to create previously."

For more information about WorkXpress (http://www.workxpress.com) or Strategy-Driven Performance (http://www.strategy-driven.com) contact Jake Burns at jburns@workxpress.com.

About the WorkXpress PaaS

WorkXpress is the world's most functional PaaS (Platform as a Service) without programming. It provides more software and better features at a lower cost than its competitors. The platform offers non-programmers the ability to create limitless sophisticated business applications using five building blocks in an intuitive, drag and drop, point-and-click, secure, web-based environment. WorkXpress eliminates the need for coding, data modeling and database querying, while automating common systems administration tasks like maintenance or disaster recovery. These capabilities are all possible without purchase of additional hardware or software.

Additionally, WorkXpress offers full integrations with other applications and the latest web-based technologies; some examples include Skype, FedEx, Google Maps, currency conversions, Google language translation, FTP services, IMAP email services, and many more. New integrations can also be easily created on the WorkXpress platform.

About WorkXpress

WorkXpress, formerly Express Dynamics LLC, is an innovative business software solutions provider located in Carlisle, Pennsylvania. Its founders are veterans of the software industry who believe that there is a better way to deliver customized software to businesses. With WorkXpress, IT personnel can effectively provide more value to their organizations on a smaller budget.

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