Press Release

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WorkXpress Partners with MicroVerticals to Offer Vertical Software Solutions

(Carlisle, PA) — WorkXpress, the world's most functional Platform As A Service (PaaS) without programming, announced today a new strategic independent software vendor (ISV) partnership with MicroVerticals. MicroVerticals has over twenty-five years of consulting and software development experience in multiple industries. Throughout their experience they've learned the areas where business management systems have long been overlooked by technology.

In an effort to bring these vertical markets up to date, MircroVerticals partnered with Coghead in 2008 to redevelop the legacy applications from the ground up. With the demise of Coghead evident, MicroVerticals began to look for a vendor that offered a quality SaaS/PaaS solution that featured an easy to use UI environment along with powerful action-based logic.

"WorkXpress was a natural fit by offering intuitive and robust tools that lend to rapid application development", stated Michele Matyi, VP of Sales at MicroVerticals. "Thanks to the short learning curve and full features of their Platform as a Service, our application redeployment is back on schedule."

With the launch of their new application, scheduled for the fall of 2009, MicroVerticals is ready to establish itself as a leader in the micro-vertical industry. Partnering with WorkXpress, which provides a 100% cloud-based platform in a solid, secure environment, MicroVerticals is positioned to offer very specific solutions, support to organizations of all sizes, a low cost of implementation in a very short timeframe and affordable monthly rates.

Treff LaPlante, WorkXpress President and CEO said, "MicroVerticals ability and desire to provide customized business management solutions is a natural fit for our easy to use 5GL platform. We look forward to supporting them in meeting their goals. This is a partnership in the truest sense of the word."

For more information about WorkXpress (http://www.workxpress.com) or MicroVerticals contact Jake Burns at jburns@workxpress.com.

About the WorkXpress PaaS
WorkXpress is the world's most functional PaaS (Platform as a Service) without programming. It provides more software and better features at a lower cost than its competitors. The platform offers non-programmers the ability to create limitless sophisticated business applications using five building blocks in an intuitive, drag and drop, point-and-click, secure, web-based environment. WorkXpress eliminates the need for coding, data modeling and database querying, while automating common systems administration tasks like maintenance or disaster recovery. These capabilities are all possible without purchase of additional hardware or software.

Additionally, WorkXpress offers full integrations with other applications and the latest web-based technologies; some examples include Skype, FedEx, Google Maps, currency conversions, Google language translation, FTP services, IMAP email services, and many more. New integrations can also be easily created on the WorkXpress platform.

About WorkXpress
WorkXpress, formerly Express Dynamics LLC, is an innovative business software solutions provider located in Carlisle, Pennsylvania. Its founders are veterans of the software industry who believe that there is a better way to deliver customized software to businesses. With WorkXpress, IT personnel can effectively provide more value to their organizations on a smaller budget.

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