



WorkXpress Executive Profiles

Treff LaPlante, President and CEO

Treff LaPlante has been involved with technology for nearly 20 years. At Express Dynamics, LLC he passionately drives the vision of making customized enterprise software easy, fast, and affordable.

Prior to joining Express Dynamics, Treff was director of operations for eBay's HomesDirect. While there, he created strategic relationships with Fortune 500 companies and national broker networks and began his foray into the development of flexible workflow software technologies. He served on the management team that sold HomesDirect to eBay.

During his time at Vivendi-Universal Interactive, Treff was director of strategy. In addition to M&A activities, Treff broadly applied quantitative management principles to sales, marketing, and product line functions. Treff served as the point person for the management team that sold Cendant Software to Vivendi-Universal.

Earlier positions included product management and national sales trainer for Energy Design Systems, an engineering software company. Treff began his professional career as a metals trader for Randall Trading Corp, a commodities firm that specialized in bartering and transporting various metals and coal from the then-dissolving Soviet Union.

Treff received his MBA from Pepperdine University and a BS in chemical engineering from The Pennsylvania State University.

Drew McLain, Director of Technology

Drew oversees all technology development at Express Dynamics. He turned vision into reality by delivering the first software platform of its kind - the WorkXpress™ engine. Drew has broad experience in platforms, systems, and scripted and compiled languages.

Drew began his career as a web developer working for both Global Internet Associates and GE Capital Mortgage Services. At GE, Drew became the lead programmer for the division's intranet and, after successful completion of this project, he assumed similar responsibilities for GE's Supply and Support division.

Drew then went on to lead development of revolutionary real estate management software for Real Estate Trading Systems based in San Bernardino, CA. Next he led a team to reengineer a web-based consumer real estate application for Weichert Rental Network in Philadelphia, PA.

During his time at Interactive Services Group, he was responsible for creating an enterprise system for order tracking, invoicing, and trouble tickets. While at





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HomeNet, Inc. he created, configured, and deployed custom web-based inventory management applications for the automotive industry. Additionally, he led a team of developers to standardize product lines and simplify the technology for the end user.

Drew is a graduate of Kutztown University where he earned a bachelor's of computer and information science and technology.

View [Drew's Blog about WorkXpress](#).

To learn more about WorkXpress, click on Take a Tour on the WorkXpress homepage www.workxpress.com.

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