

Press Release

Contact: Jake Burns
453 Lincoln St., Suite 114, Carlisle, PA 17013
717.609.0029 - cell: 610-730-7349
jburns@workxpress.com
www.workxpress.com



FOR IMMEDIATE RELEASE

July 23, 2009

WorkXpress Partners with BMG Technology as new Value Added Reseller

(Carlisle, PA) — WorkXpress, the world's most functional Platform as a Service (PaaS) without programming, has signed BMG Technology of Southeastern Pennsylvania to a new value added reseller (VAR) partnership agreement. BMG Technology has been a technology implementation leader since opening its doors 10 years ago. With their experience and both local and national sales reach, BMG will support the expansion and growth of WorkXpress to new vertical markets and locales.

Treff LaPlante, WorkXpress President and CEO said, "BMG technology has the same belief system as we do. Technology is to be used and bent to the needs of each customer, not the other way around. For too long, businesses have needed to adjust their operations based on their software's given functionality. Now, with WorkXpress and BMG, companies can get the customized software solutions they need to streamline operations around the company instead of the software."

BMG technology utilizes technology to be a company's best "employee." Through various technologies, now including Platform as a Service, BMG offers organizations a way to empower their business operations with creation of disaster recovery plans, computer security policy, backup and recovery services, a chain of command for computer-related issues and much more.

LaMar Childs of BMG Technology said, "WorkXpress' customer-first attitude was one that mirrored our corporate philosophy. No matter the issue or need, we're here to solve and implement technology solutions. With the WorkXpress platform, we now have the perfect software solution to power any number of vertical business needs. It's simple to use and WorkXpress support staff are top notch. There were no other Platform as a Service providers that came close."

BMG already has a range of customer relationship management (CRM) vertical software solutions in their pipeline to be released using WorkXpress.

Childs continued, "With any new account, we first cover what they believe will solve their need and then, inevitably, they come to understand what our technology can do and how it will make their current business processes run faster, better, and more efficient. As that realization occurs, it's important to have a software platform that can handle a vast array of functions and changes without programming. I believe WorkXpress is that company and that is why we decided to partner with them."

For more information about WorkXpress (<http://www.workxpress.com>) or BMG Technology (<http://www.BMGTechnology.com>), contact Jake Burns at jburns@workxpress.com.

About the WorkXpress PaaS

WorkXpress is the world's most functional PaaS (Platform as a Service) without programming. It provides more software and better features at a lower cost than its competitors. The platform offers non-programmers the ability to create limitless sophisticated business applications using five building blocks in an intuitive, drag and drop, point-and-click, secure, web-based environment. WorkXpress eliminates the need for coding, data modeling and database querying, while automating common systems administration tasks like maintenance or disaster recovery. These capabilities are all possible without purchase of additional hardware or software.

Additionally, WorkXpress offers full integrations with other applications and the latest web-based technologies; some examples include Skype, FedEx, Google Maps, currency conversions, Google language translation, FTP services, IMAP email services, and many more. New integrations can also be easily created on the WorkXpress platform.

About WorkXpress

WorkXpress, formerly Express Dynamics LLC, is an innovative business software solutions provider located in Carlisle, Pennsylvania. Its founders are veterans of the software industry who believe that there is a better way to deliver customized software to businesses. With WorkXpress, IT personnel can effectively provide more value to their organizations on a smaller budget.

-End-
###